

About Northalsted Market Days®

- What: Chicago live music street festival during August, est. 1982
- Features: live entertainment on 5 stages, vending & food
- ► Location: Halsted & Belmont to Halsted & Addison, Chicago IL 60657
- Date: August 10-11, 2024 Hours: Sat 11am-10pm, Sun 11am-10pm
- Why: A celebration of community in Chicago's landmark LGBTQ+ Northalsted neighborhood
- Organized by: Northalsted Business Alliance, chamber of commerce 501c6
- Presenting Sponsor: Bud Light other sponsors
- Admission: suggested \$20 donation, all ages
- Website: <u>marketdayschicago.com</u> Social Media: <u>Facebook</u> <u>Instagram</u>
- Contact: info@northalsted.com (773) 883-0500
- Media: press kit high res photos logos video clips youtube

Info

Northalsted Market Days® is a weekend long, live music street festival celebrating community in Chicago's landmark Northalsted/Lakeview neighborhood.

The 1/2 mile long summer festival features all-day lineups of live music on 5 stages, 250+ vendors, food and drink, dance exhibitions, drag performance, and more!

A \$20 suggested donation for entry helps pays performers and festival workers, and supports local non-profits & community programs like the Chicago Pride Crosswalks; 14 rainbow paved intersections installed in 2019 that make up the longest installation of it's kind in the world.

Northalsted Market Days is one of <u>Thrillist's Can't Miss Queer Events</u>, ranked in the <u>top 10 Chicago festivals</u> by BizBash, and a 2023 Best of GayCities Winner for <u>Travel Worthy Festival</u>.





FAQs

- 1. **Admission:** (all-age) a \$20 suggested donation that helps pay performers, festival workers, and supports local non-profits and community programs like the <u>Rainbow Crosswalks</u>. Past beneficiaries include: Human Rights Campaign Chicago, AIDS Foundation Chicago, Brave Space Alliance, Howard Brown Health, Equality Illinois, and Chicago House.
- 2. **VIP Pass**: An <u>Express Entry Wristband</u> is available (starting July 10) at marketdaysvip.com as a "thank you" for a \$50 donation. It provides easy & fast in and out access at the main gates at Belmont & Addison.
- 3. Performer Lineup: Announced Spring 2024
- 4. **Past Performers**: <u>past performers</u> include international and legendary acts like such as Lizzo, Todrick Hall, Anastacia, Jake Shears, Andy Bell, Sheila E, Trixie Mattel, Matteo Lane, Pussy Riot, Belinda Carlisle, Salt 'n Pepa, Macy Gray, The Village People, 10,000 Maniacs, Icona Pop, Betty Who, Joan Jett, Debbie Gibson, Darren Criss, Olivia Newton John, Sister Sledge, En Vogue, Expose, Wilson Phillips, Thelma Houston and more.
- 5. **Vending**: Merchants & Food Service Vendors (and Food Trucks), Artists, Local Non-Profit Organizations look for Vending Opportunities info/application at <u>chicagoevents.com/event/northalsted-market-days</u>
- 6. Sponsorship: contact Norine Smyth nsmyth@chicagoevents.com 312-799-0354
- 7. **Landmark Status**: In July 2019, the city recognized the Northalsted Rainbow Pylons and Legacy Walk Memorial installation as a <u>designated Chicago landmark</u> with cultural significance.

