

## **About Chicago Pride Fest®**

- ▶ What: Chicago LGBTQ+ street festival during June Pride Month, est. 2001
- Features: live entertainment on 3 stages, vending & food
- Location: Halsted & Addison to Halsted & Grace St, Chicago IL 60657
- Date: June 21-22, 2025 Hours: Sat 11am-10pm, Sun 11am-10pm
- ▶ **Why**: A celebration of LGBTQ+ pride & community in Chicago's landmark Northalsted neighborhood
- Organized by: Northalsted Business Alliance, chamber of commerce 501c6
- Presenting Sponsor: Bud Light other sponsors
- Admission: suggested \$15 donation, all ages
- ► Website: <u>pridefestchicago.com</u> Social Media: <u>Facebook</u> <u>Instagram</u>
- Contact: info@northalsted.com (773) 883-0500
- ▶ Media: press kit high res photos logos video clips youtube

## Info

Chicago Pride Fest® is a two-day street festival on June 21-22, 2025; taking place the weekend before the Chicago Pride Parade (June 29, 2025). The 24th annual Chicago Pride Fest is a celebration of LGBTQ+ life, culture and community in Chicago's landmark LGBTQ+ Northalsted neighborhood.

Pride Fest features live music on 3 stages, a Seniors Pride and Teen Pride Space, best of Chicago drag performance, Miss Foozie's Proud Pet Parade with prizes, dance exhibitions, Chicago Gay Men's Chorus, guest speakers and over 150 food and merchandise vendors

A \$15 suggested donation for entry helps pays performers and festival workers, and supports local non-profits & community programs like the Chicago Pride Crosswalks; 14 rainbow paved intersections installed in 2019 that make up the longest installation of it's kind in the world.





## **FAQs**

- 1. **Admission:** (all-age) a \$15 suggested donation that helps pay performers, festival workers, and supports local non-profits and community programs like the <u>Rainbow Crosswalks</u>. Past beneficiaries include: Human Rights Campaign Chicago, AIDS Foundation Chicago, Brave Space Alliance, Howard Brown Health, Equality Illinois, and Chicago House.
- 2. **Proud Pet Parade**: The fun <u>Proud Pet Parade</u> with Miss Foozie is Sunday at 12:00pm starting from the North Stage. Register your proud pet from 12:00-12:30, then at 12:30 Miss Foozie will lead the contestants to the winners presentation & prizes at the South Stage at 1:00pm.
- 3. **Chicago Pride Parade**: The <u>Chicago Pride Parade</u> is a separate event organized by PRIDEChicago scheduled for June 29, 2025. See: info@pridechicago.org (773) 348-8243 pridechicago.org
- 4. **Teen Pride Space**: A new space for LGBTQ+ teens and allies age 12-18 near the Waveland & Broadway entrance, Features: performances, food & drinks, DJ, dancing, games & giveaways, counseling and support resources.
- 5. **Performer Lineup:** Announced Spring 2025
- 6. **Past Performers**: past performers include international and legendary acts like such as Debbie Gibson, Belinda Carlisle, Taylor Dayne, Betty Who, Darren Criss, Leann Rimes, Crystal Waters, Mya, Alaska Thunderf\*ck, Shangela, Thelma Houston, Jennifer Hudson, and more.
- 7. **Vending**: Merchants & Food Service Vendors (and Food Trucks), Artists, Local Non-Profit Organizations look for Vending Opportunities info/application at <a href="mailto:chicago-events.com/event/chicago-pride-fest">chicago-pride-fest</a>
- 8. Sponsorship: contact Norine Smyth nsmyth@chicagoevents.com 312-799-0354
- 9. **Landmark Status**: In July 2019, the city recognized the Northalsted Rainbow Pylons and Legacy Walk Memorial installation as a <u>designated Chicago landmark</u> with cultural significance.

