



MINUTES

SSA #18 COMMISSION – July 11, 2018

Nookies Tree, 3334 N. Halsted Street, Chicago, Illinois

1. Call to Order & Roll Call

Chairman Jim Ludwig called the meeting to order at 9:03 a.m. and the following Commissioners were in attendance: Jim Ludwig, Dave Gassman, Kearby Kaiser, Randy Shingledecker and Cindy Rudman.

Commissioner pending city approval in attendance: Matthew Jackowiak and Michael Raffety

A quorum was present.

Also in attendance were Northalsted Business Alliance Executive Director Chad Honeycutt and Director of Operations Eric Santiago.

2. Approval of the Minutes

Minutes from the April 4, 2018 meeting were distributed and reviewed.

MOVED by Dave Gassman

And SECONDED by Kearby Kaiser

to approve the minutes from April 4th

MOTION CARRIED.

3. 2018 Budget Update

Eric reviews our spending from January – June 2018 and states that for the most part our spending is on track with our projected spend for the year. In areas where there is a major difference he provides additional insight. Under section 1.00 Customer Attraction one of the biggest differences is under 1.01 Website, this is due to the redesign of the new northalsted.com and our event specific micro websites.

We are working on several ongoing Streetscape Elements under section 2.05. All the tall street light poles and sign poles along Halsted Street have been painted black as part of this project.

In comparison to 2016 and 2017 we have received more of our city funding at this point in time with our next large deposits coming in late July and throughout August.

Total income received from city: \$256,120.27

Net income: \$14,763.18

Eric reports that we have had several businesses apply or express interest in the Façade Rebate Program this year which has a budget of \$10,000. To make this program available to more businesses a plan is presented to increase this funding.

MOVED by Dave Gassman

And SECONDED by Randy Shingledecker

to pull funding from the following locations to increase funding available for future façade rebates under section 2.03 Façade Rebate Program:

Section 1.07 Print Materials \$2,500

Section 2.08 Sidewalk Maintenance \$1,000

Section 2.11 Sidewalk Power Washing \$2,000

Section 4.07 Economic Impact Study \$3,500

Increasing funding to \$19,000.

MOTION CARRIED

4. 2019 Budget Presentation

Eric presents the proposed 2019 Budget. Stating that the EAV provided to us from the city has remained the same at \$92,198,359.00 for the past 3 years. Commissioners have concerns so to why this has not increased and ask for additional clarification.

Eric proposes that the tax rate to generate levy amount increase from 0.52% to 0.5255% which increases the levy amount by \$986. Eric provides explanation on the proposed budget changes and comparison from 2018 to 2019 budget.

Northalsted SSA #18 Budget Comparison			
	2018	2019	Difference from last year
1.00 Customer Attraction	\$ 142,600.00	\$ 137,700.00	\$ (4,900.00)
2.00 Public Way Aesthetics	\$ 223,750.00	\$ 233,000.00	\$ 9,250.00
3.00 Sustainability and Public Places	\$ 1,000.00	\$ 1,500.00	\$ 500.00
4.00 Economic/Business Development	\$ 9,987.00	\$ 6,500.00	\$ (3,487.00)
5.00 Safety Programs	\$ 10,250.00	\$ 11,000.00	\$ 750.00
6.00 SSA Management	\$ 33,240.00	\$ 34,780.00	\$ 1,540.00
7.00 Personnel	\$ 60,000.00	\$ 60,000.00	\$ -
Estimated Late Collections	\$ 2,667.00	\$ -	\$ (2,667.00)
Levy	\$ 483,494.00	\$ 484,480.00	\$ 986.00
Carry Over	\$ 10,000.00	\$ 5,000.00	\$ 5,000.00
EAV	\$ 92,198,359.00	\$ 92,198,359.00	
Tax Rate to generate levy	0.52%	0.5255%	
Total Budget	\$ 496,161.00	\$ 489,480.00	\$ (6,681.00)

MOTION by Dave Gassman

And SECONDED by Kearby Kaiser

To approve the proposed 2019 services, 2019 budget as presented, and to contract with the Northalsted Business Alliance as the 2019 Service Provider for SSA #18.

MOTION CARRIED.

5. Program Management

Eric distributes rendering of the Gill Park fencing panels. This project is currently pending Chicago Park District approval. Once approved the panels will be printed and installed along the fencing around the construction site facing Broadway.

Eric shares image of the new Boystown Chicago logo that will featured on the banners going up after Market Days.

Eric reports that we have spoken to multiple companies about the proposed security camera project and will continue to get additional bids to ensure that we find the best contractor.

6. NBA Update

Chad reports that we are working with CDOT on a pilot program that would allow us to create rainbow crosswalks in the district. This program is still in the early stages of development.

Chad reports that a new art installation will be going up on the side of Howard Brown Health Center at Halsted and Melrose. We have been working with the 44th Ward on

this project which will be painted starting next week. We are also working with the State of Illinois Tourism Board to secure a location for a new “Amazing For All” art campaign. This project is still under development but a sculpture site near Brompton and Halsted has been proposed as the location of the installation.

Cindy asks if the Fall Flavor Tour will be returning this year and Chad states that we are looking at ways to improve the event for the fall. The official date has not been scheduled yet.

Chad announces that a press conference was held at Roscoe’s where the Mayor announced that the Boystown neighborhood (the pylons) will be given historical designation within the City of Chicago. This project was spearheaded by The Legacy Project and all the logistics are still being finalized.

7. Public Comment

No comments.

8. Adjournment

There being no further business,

**It was MOVED by Cindy Rudman
and SECONDED by Kearby Kaiser
to adjourn the meeting at 10:18 a.m.
MOTION CARRIED.**

Next meeting will be held on September 5th.