



**SSA #18 COMMISSION – December 12, 2018**  
*Nookies Tree, 3334 N. Halsted Street, Chicago, Illinois*

**1. Call to Order & Roll Call**

Chairman Jim Ludwig called the meeting to order at 9:08 a.m. and the following Commissioners were in attendance: Jim Ludwig, Kearby Kaiser, Tim Klump, Mike Raffety, Cindy Rudman, Randy Shingledecker and Mark Zipperer.

Also in attendance was Northalsted Director of Operations Eric Santiago. One member of the public was in attendance.

Eric reports that Matthew Jackowiak from Whole Foods has stepped down from the commission. Also, that today marks Cindy Rudman's last SSA commission meeting. Jim thanks Cindy for all her years of service to the community. All commissioners are asked to share suggestions to fill these two vacancies.

**2. Approval of the Minutes**

Minutes from the September 5, 2018 meeting were distributed and reviewed.

**MOVED by Randy Shingledecker**  
**And SECONDED by Mike Raffety**  
**to approve the minutes from September 5<sup>th</sup>.**  
**MOTION CARRIED.**

**3. Program Report**

Eric provides an update of the SSA Programs and reports that we have distributed 4 façade rebates this year.

\$19,000.00	2018 Budget
\$4218.00	Drew's on Halsted
\$1,204.49	ColorLAB
\$7,500.00	Roscoe's
\$2,400.00	Replay
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\$15,322.49	2018 TOTAL Spend
\$3,677.51	2018 Funds Remaining

Eric reports that an application was recently submitted from Splash at 3339 N. Halsted Street. They had contacted our office to see if the façade rebate program could be applied to the buildout of seasonal wind enclosures around their front doors. After checking the program guidelines with the city, it was reported that façade funding could not be applied to temporary/removable fixtures. After that was discovered Splash asked if they could apply for a rebate for the awnings that they previously installed as a new business earlier in the year. The commission discusses the use of retroactive rebates and approves the rebate of \$2,327.40 (60% of the project) for Splash. With the approval of Splash a total of 5 rebates will be awarded in 2018.

The commission agrees that in the future that retroactive rebates should be reviewed at the end of year and only awarded if there is unspent funding remaining from that year. These will be reviewed on a case by case basis.

Two businesses have already expressed interest in the façade rebate program for 2019 which are The Chicago Diner and Elevate Coffee.

Eric reports that 100% of the trees along Halsted and Broadway within the SSA are currently in place. A new plastic tree grate material is being tested at Broadway and Irving Park as an alternative material to the metal tree grates.

Northalsted is working with the alderman's office, CDOT and the Illinois Department of Tourism on installing an "#amazingforall" art sculpture. We have identified Halsted and Newport as a potential installation site, this location is pending city approval.

We will be contracting with Place Consulting to conduct an inventory of all PINS within the SSA and the amount that each property pays into the SSA.

Eric reports on three high priority projects for 2019:

- Crosswalks
- Pylon Upgrades
- Bike Racks

The commissioners ask that placemaking along the Broadway portion of the SSA also be a priority in 2019. Mark asks that something creative be done to the newly created triangle area at Broadway and Clarendon. Mark asks to be apart of the process of improving this area.

Mark also asks that we investigate the process of adding electrical to the street light poles on Broadway. Currently these poles don't offer an electrical hook up to power holiday decorations. Once electrical is added these poles can be illuminated with light up garland and holiday décor like the street light poles on Halsted Street. Eric states that he will contact the 46<sup>th</sup> Ward to see what can be done to enhance these poles for our next holiday season display.

Mike asks if "No Biking on the Sidewalk" markers can be painted to the sidewalk to alert people that biking is prohibited on the sidewalk. Eric states that he will contact the alderman's office to learn about how these signs can be added to our problem sidewalk areas. Currently similar signs can be found on Irving Park Road west of Lake Shore Drive.

#### **4. Budget Update**

Eric provides a summary of our 2018 budget.

Expenses	\$425,501
Income	\$486,035
Budgeted Income	\$496,161
Shortage	\$10,126
2017 Budget Shortage	\$16,977.07
2019 Proposed Carry Over	\$5,000

Since two projects were not completed in 2018, development of the security camera network and the replacement of bike racks, it is recommended that a budget adjustment be made.

**It was MOVED by Mike Raffety  
and SECONDED by Tim Klump**

**To approve the reallocation of \$2,000 from section 3.00 Sustainability and Public Transit to section 6.00 SSA Management and the reallocation of \$9,625 from section 5.00 Safety Programs to section 2.00 Public Way Aesthetics.**

**MOTION CARRIED.**

#### **5. NBA Updates**

Eric reports that the Northalsted Gift Card is currently on sale at northalsted.com with the 20% holiday bonus. The gift card is accepted at 48 area businesses.

Frost Fest has been scheduled for Saturday, February 23<sup>rd</sup>. The festival organizing committee is currently reviewing options to change the format of the festival which may include changes to the ticketing, sampling times and the location from inside a tent to an outdoor festival. The commissioners share concerns about removing the tent as the weather during this time of year is so unpredictable.

#### **6. 2019 Schedule**

Meetings will be held from 9am – 10:30am at Nookies, 3334 N. Halsted Street.

February 6

April 10

July 10

September 11

December 11

#### **7. Public Comment**

No comments.

**8. Adjournment**

There being no further business,

**It was MOVED by Mark Zipperer  
and SECONDED by Kearby Kaiser  
to adjourn the meeting at 10:34 a.m.  
MOTION CARRIED.**

Next meeting will be held on February 6<sup>th</sup>.